

Going Wild Grant Application Evaluation Criteria

The **Evaluation Criteria Checklist** below will be used by project selection committee members when they review the grant applications. You are encouraged to use this checklist to assess your application prior to submitting it.

Please visit the **SPCA Wild Ones** at <https://southcentralpa.wildones.org/learn/> to find other helpful resources as you prepare to write your project description and to complete the grant application. On the **Learn** page, you will find a “Wild Ones SPCA Gardening Resources,” which lists some local, native plant nurseries; “Keystone Native Plants for Ecoregion 8;” and, resources about native plants. If you are adding **sketches or diagrams** to your project description, here’s a resource from the national Wild Ones: <https://wildones.org/sfe-sketch-samples/>

If you have questions about the Going Wild grant program, please reach out to us: wildonesscpa@gmail.com.

Evaluation Criteria

Alignment with Wild Ones mission

25 points

- ☐ Project seeks to preserve, restore, or establish native plant communities or natural landscape(s) and/or provides educational opportunities for the community to learn about the importance of landscaping with native plants.
- ☐ Applicant explains the long-term educational value that the project has to connect people and native plants for a healthy planet.
- ☐ Project includes how Wild Ones SPCA will be recognized.

Description is clear and complete

25 points

- ☐ Descriptions, sketches, photos and/or diagrams show current landscape and location where the project will take place. Shows the area’s size, structures (buildings, sidewalks), sunlight, existing plants.
- ☐ Descriptions, sketches, photos and/or diagrams show how landscape will look after project completion. Shows how landscape will be changed and the native plants added during project.
- ☐ The budget includes number of plants or seed packets to be purchased, cost per item, supplier(s) to receive SPCA funds, total resources needed for project, other sources of financial or materials support, and the grant amount requested from SPCA Wild Ones.
- ☐ The project description and its objectives demonstrate thorough and effective planning.

Focus on local native plants and nurseries

25 points

- ☐ Plants selected are locally native, straight species, rather than cultivars, whenever possible.
- ☐ Plant procurement is from local native plant nurseries or garden centers specializing in native plants.
- ☐ The plant list ensures an aesthetic, sustainable garden.

Feasibility and chance of success

25 points

- ☐ Project proposal documents that the project coordinator and/or team have skills and knowledge about building and maintaining native plant gardens.
- ☐ Project timeline, key dates and completion date are achievable.
- ☐ Project plan demonstrates an understanding of the time and efforts needed to complete project goals.
- ☐ Project includes a plan for ongoing maintenance and sustainability.